

**KRFC BOARD OF DIRECTORS
REGULAR MEETING
October, 2019, 12:00 p.m.
MUSIC DISTRICT
619 S College Ave, Fort Collins, CO 80524**

DIRECTORS PRESENT: Riley Phipps, Michelle Deschenes, Sarah Scobey, Tim Tillson, Jahna Eichel, Jordan Wisell, James Yearling, Nathan Bush

STAFF AND VOLUNTEERS PRESENT: Gregg Adams, Jen Parker

PUBLIC PRESENT: None.

The meeting was called to order with a quorum present at 12:06 p.m.

No additions to agenda; previous minutes approved.

Finances

Gregg provided information regarding the budget and grants. The station is up from last year across the board and has received considerable new and renewed underwriting.

Updates

The Tower is tentatively scheduled for August/September 2020. It will more than triple our listening base. We are focused on sponsorships of certain shows, LIVE@LUNCH at new locations, etc. We've raised over \$310,000. The overall cost has gone up so we are continuing to fundraise.

Membership drive that's about to take place: new t-shirts & hats. Live auction. Silent Auction. Very focused, premier set of items. Night at the Aggie will cap off the drive and promises to be a Rockstar evening.

Colorado Gives Day plans have been finalized at The Rio. Taco Tuesday December the 10th 2019. 50% of proceeds donating back to the station.

The Annual Membership Meeting will be held at The Whisk(e)y. 5.30pm Tuesday December the 17th.

New volunteer management system is about to launch. Underwriting software is in house now and Denise will be managing it as our Underwriting Administrative Assistant. We are looking to move staff upward and are working to secure funds to do so.

New pending clients include Budweiser Event's Center, Jeep, Journey Homes, Madwire and the Poudre School District.

We had 40 musicians perform live on air in October.

The Annual Programming Meeting this month was well-attended. The Sunday Programming Schedule has been altered to allow for live drop-ins from local musicians. NoCo Flow now on Sunday afternoons from noon to 4pm will focus on acoustic Colorado music, chill vibes and softer sounds for easy Sunday afternoon listening.

We launched a listener survey and have received over 150 responses so far.

Tim Tilson has been promoted as a volunteer to lead the station's volunteer tech team under Matt Schilz direction.

We discussed board requirements and code of conduct. We are gathering resources and will work to build those.

Nominating Committee Update

The nominations process is rolling along. New board members will start January 1, 2020.

Public comment

None.

The meeting adjourned at 1:00 pm.

Next Meeting

The board will meet on December 2, 2019, from noon to 1 pm, in the upstairs meeting room at the Music District, 619 S. College Ave.

December 17, 2019 is the annual membership meeting at The Whiskey.

Respectfully submitted by Michelle Deschenes, November 13, 2019.