

**KRFC BOARD OF DIRECTORS
REGULAR MEETING
December 2, 2019, 12:00 p.m.
MUSIC DISTRICT
619 S College Ave, Fort Collins, CO 80524**

DIRECTORS PRESENT: Riley Phipps, Michelle Deschenes, Tim Tillson, Jordan Wiswell, James Yearling

STAFF AND VOLUNTEERS PRESENT: Jen Parker, Gregg Adams

PUBLIC PRESENT: None.

The meeting was called to order with a quorum present at 12:09 p.m.

No additions to agenda; previous minutes approved.

Finances

The board reviewed and approved the budget for 2020. * The tech team are still reviewing their needs for repairs/upgrades and subscriptions and will get back to us ASAP.

Event Updates

Benefit Week

The Benefit Week went very well. Actual revenue that week was over \$21,629.50

The Aggie

Was hugely successful on many levels. We are cultivating a core group of VIPs. The live auction (no more raffles!) brought in \$1,600. The silent auction brought in over \$3,000. The event was great for brand equity.

The Rio – Colorado Gives Day: Tuesday December 10th

The station is partnering with the Rio for Colorado Gives Day. Fifty percent of sales of food and beverage all day will go to the station. We'll have a table for swag and a table for memberships and donations that will set up at 3pm. The event is on their website and social media is happening. There will be live music *in the main level restaurant*, which has never happened before. Anything that happens upstairs does not count towards the fundraising event. Bobby Massano will perform at 5pm for an hour then headliner Cary Morrin. Both are performing as a gift to the station.

Annual Member Meeting 2019

The annual member meeting will take place on December 17th at The Whisk(e)y at 5:30. This event is for EVERYONE - members, staff, board, volunteers, etc. Free appetizers and cash bar. Board presentation of new members, Executive Director updates and awards.

Miscellaneous

We are providing Jeff Koepke as an emcee for Uplift FoCo at The Aggie on December 21st. The event benefits The Matthews House.

The board discussed potential upcoming events, including a celebration related to the tower.

Programming Updates

An updated version of the Sunday NoCo Flow has been launched. A new hip hop show is happening on Fridays.

Programmer reviews are tentatively planned for January and will be led by Sean and David.

Looking Forward, Looking Back

Now, as we're getting ready to close at the year, we're looking at what we accomplished and what's ahead, including the website, the blog, etc. Our rates will stay the same for underwriting until the tower goes up.

Operationally, everything is running smoothly. Last month we had over 40 musicians come through. The station is focused on community engagement and community affairs. Our strength is our ability to pivot and do whatever we want.

In our next phase, we'd like to get three more \$20k+ partners for the station.

The board discussed officer positions and any potential changes to president, vice president, treasurer, and secretary.

We will review our 2019 events and discuss improvements for 2020 events.

Tower Updates

Over \$309,000 has been raised for the tower, with more coming in after the new year, including enough to take us to HD.

Staff Updates

Sean has been promoted. He will oversee all volunteers and volunteer management software plus programming. His new title is Director of Programming and Volunteers Management.

Code of Conduct

We discussed board requirements and code of conduct. The board will continue to work to build these. James offered that the code of conduct and commitment letter for board members exist as separate documents. Meeting attendees agreed.

Nominating Committee Updates

The nominations process is rolling along. We had seventeen names we were working through. We reached out to four individuals, who have all agreed to their interest in serving on the board and will be on the slate at the annual member meeting on December 17th at The Whisk(e)y. New board members will start January 1, 2020.

Public comment

None.

The meeting adjourned at 1:15 pm.

Next Regular Meeting

The board will meet on Tuesday, January 21st at noon, in the upstairs meeting room at the Music District, 619 S. College Ave.

The board discussed the potential of a retreat in the spring, sometime around February/March.

Respectfully submitted on December 2, 2019.