# KRFC 88.9 FM Radio Fort Collins BOARD OF DIRECTORS REGULAR MEETING February 18, 2020, 12:00 p.m. MUSIC DISTRICT 619 S College Ave, Fort Collins, CO 80524

**DIRECTORS PRESENT:** Riley Phipps, Michelle Deschenes, James Yearling, Saja Butler, Fred Jacobs, Lori Feig Sandoval, Jordan Wiswell

**DIRECTORS ABSENT:** Nathan Bush, Rob Gray

STAFF AND VOLUNTEERS PRESENT: Jen Parker

**PUBLIC PRESENT:** None.

The meeting was called to order with a quorum present at 12:09 p.m.

No additions to agenda; previous minutes approved.

# **ED and Staff Updates**

# Financials Review and Development Updates

We are in great financial shape. Nathan reviewed them with Jen. We have instituted a superb financial system to capture all funds.

For our spring drive we are thinking of doing a four-day membership drive on air with ticket giveaways to music-focused experiences and a Live at Lunch open house.

For our fall drive we are thinking of doing multiple events around the tower.

We are applying for the Muse grant to obtain two new pieces of equipment that will improve the quality of production in the L@L Ginger and Baker Studio and allow us to be remote anywhere without relying on WiFi.

## Tower Update

Nerdy Mind has agreed to work with us on graphics for a billboard project in connection to the tower.

We have identified the perfect site for the new tower and are in the process of securing it.

# **Programming and Operations Updates**

Denise is going to help with all billing, receipts, and membership and underwriting financials with Jen Parker managing it all.

Gregg has moved into a new role to focus on grants and has agreed to create a grant calendar for 2020 and beyond.

Gregg has also agreed to create a grant applications folder that contains all the necessary assets and application resources.

We are launching a new event calendar this week. We have two volunteers devoted to maintaining it.

# Upcoming events and community engagement

We are in talks with Uplift: FoCo around a partnership.

We have a number of new community partnerships in the works.

# <u>Discussion and Vote on Board of Directors Code of Conduct and Duties and Responsibilities</u>

James put the motion on the table to approve the board of directors' code of conduct and duties and responsibilities as currently drafted. Fred seconded the motion. The motion was passed unanimously by all board members present.

### **Review Board Retreat Objectives and Plans**

The board and staff discussed milestones that may be reached by the time of the retreat. We also discussed setting aside time for ideation for programming, development, staff, membership, and community engagement.

# Board input/thoughts/questions (as needed)

The board and staff discussed strategies around building pipelines for fundraising initiatives.

# **Executive Session**

None.

# **Public Comment**

None.

The board adjourned the meeting at 1:15 p.m.

# **Next Regular Meeting**

The next regular board meeting will be on Tuesday, April 21, 2020, at noon, in the upstairs meeting room at the Music District, 619 S. College Ave.

The board scheduled a retreat for Thursday, March 26th, 2020, beginning at 5 p.m. at The Mayor of Old Town.

Respectfully submitted on February 18, 2020.