

**KRFC 88.9 FM Radio Fort Collins  
BOARD OF DIRECTORS  
REGULAR MEETING  
September 21, 2020, 12:00 p.m.  
Zoom Video Conference**

**DIRECTORS PRESENT:** Riley Phipps, Michelle Deschenes, Fred Jacobs, Jordan Wiswell, Rob Gray, James Yearling, Nathan Bush, Lori Feig Sandoval, Saja Butler

**DIRECTORS ABSENT:** None.

**STAFF AND VOLUNTEERS PRESENT:** Jen Parker

**PUBLIC PRESENT:** None.

The meeting was called to order with a quorum present at 12:05 p.m.

No additions to agenda; previous minutes approved.

**ED and Staff Updates**

***Financials Review and Development Updates***

The growth we're seeing in our operating account is phenomenal. It costs about \$25k to run the station every month and we are able to cover that many times over.

We have several grants we are applying for. We received a grant for general operating funds. We are figuring out how much we spend on music and community programming so that when we are applying for specific grants, we can tell a much more detailed story. Jen is working with Deb on that. We can apply salaries towards that, as well as music subcategories. This is going to be really fantastic for our storytelling. It should be ready to go for our new applications within the next few weeks.

Aspen Grove's first year with us was pure trade. Last year, it was mostly trade. We are a huge account for them workload wise. They've come back with a new proposal. We are considering various factors to determine what our partnership should look like going forward.

Jen has secured a Canvas Credit Union sponsorship!

Underwriting renewals include High Country Beverage, New Belgium, OCR, Larimer County, Exodus Moving, and the Census, among others.

***Tower Update***

The Tower location issue has been really challenging. We continue to search for the best location and should have one pinned down within the next couple of months or so. We are considering all of our options, including renting a tower until we can find a piece of land that we can build a new tower on. We will keep our tower supporters posted on our plans and progress.

### ***Programming and Operations /Staff Updates***

Ross and Sue shared how awesome the programmers, volunteers, and staff are at this past staff meeting. Jen shared that this positive feedback continues to inspire the entire crew.

Our streaming is looking awesome. You can screen the site through your phone and see our logo and what's playing now. We are going to superimpose a link on our website to Spintron in a Spintron format. Podcasts will change to our archive of every single show that ever plays.

Madwire is running the website and everything we do with them is a trade partnership for underwriting, now. They will be our back-up service for all our music, content, and shows.

Greg was a volunteer for Live at Lunch and has been editing our shows during COVID. He has a voiceover business and, for a very small stipend, he is engaged as a contractor helping us to produce underwriting for our clients.

### ***Upcoming Events and Community Engagement***

Colorado Gives Day: We've done Illegal Pete's in the past. Last year we put together an evening at the Rio. Jen will be contacting the Rio, again, to touch base on what winter will look like for them and determine their interest in engaging with us again.

A thought for the member drive is to do a locally-sourced community set, rotating in live music in the studio for single artists, finishing in the evening with a Live in Living Room (everything following quarantine protocol for safety purposes). The board discussed other options for events for each tier of donors.

### **Board input/thoughts/questions (as needed)**

The board discussed ideas around the tower and how they might support the process. We are in a very different place than we were five years, given the pandemic. Jen will bring to the board retreat the financials on the various options for the tower.

Saja is working on getting a list together of all-season venues that are smaller and allow for proper social-distancing for musicians and fans. The board discussed various options and how we might leverage these for a membership and/or fund

drive.

Michelle Deschenes' term as secretary is up at the end of this year. Riley moved to renew her for a second term. James seconded the motion. The motion passed unanimously.

**Executive Session**

None.

**Public Comment**

None.

The board adjourned the meeting at 1:27 p.m.

**Next Steps/Follow-up & Next Regular Meeting Time**

There will be no regular meeting for October. Instead, the board will be meeting for a retreat on Thursday, October 22, 2020, at 3:30 pm, location TBD. The board will determine the next regular meeting during that time.

Respectfully submitted on September 21, 2020.