

**KRFC 88.9 FM Radio Fort Collins**

**BOARD OF DIRECTORS**

**REGULAR MEETING**

**March 30<sup>th</sup>, 12:00 pm – 1:15 pm**

**Music District, 2<sup>nd</sup> Floor**

**DIRECTORS PRESENT:** James Yearling, Rob Gray, Lori Feig-Sandoval, and Michelle Deschenes

**DIRECTORS ABSENT:** Riley Phipps, Nathan Bush, Fred Jacobs, Jordan Wiswell

**STAFF AND VOLUNTEERS PRESENT:** Jen Parker

**PUBLIC PRESENT:** Ross Thompson

The meeting was called to order at 12:07 p.m.

No additions to agenda; previous minutes approved.

**I. Financials**

- a. February & March Financials Review
  - i. The board discussed the year-to-year comparison of our assets. We are doing very well, especially considering the increased costs around getting the tower up and built. Our operating and saving accounts have grown while our liabilities have gone down, showing a lot of fiscal responsibility.
  - ii. Everything is very stable with our accounting and billing. Our underwriting program has been tremendously successful.
- b. Fraud Update: Funds Recovered
  - i. A vendor's information was compromised and we became a victim of fraud. Jen worked tirelessly with the police and the banks to get everything recovered.

**II. Executive Director Updates**

- a. Staff Updates
  - i. The board discussed updates regarding full and part-time staff, including the addition of Ashley Kulik, our new Digital Marketing Specialist. Welcome, Ashley!
- b. KRFC BluesCircus Review

- i. It was well attended and we received wonderful feedback on the entire production. Folks really enjoyed the experience.
  - c. Tower: Status, Launch & Updates, Member Drive, Upcoming Events
    - i. We are penciling in late April for the launch. We have new billboards up. The one in Longmont will kick in on the day of the launch. There are press releases lined up.
    - ii. Mid-May we're launching a week-long auction that will include a celebration at New Belgium.
  - d. Radio Vision Update
    - i. We are receiving a grant from Bohemian! This will help fund operations for the Radio Vision initiative. We have already started planning some very impressive improvements to the Live at Lunch space in the Ginger & Baker Studio.

### **III. Board of Directors Open Discussion**

- a. Board Roster Update & Next Steps
  - i. We welcomed Ross Thompson as a guest to the meeting and shared the process for joining the board.
- b. 2022 Board Meeting Dates & April Date Confirmation
  - i. We discussed the proposed board meeting dates and confirmed that the final Wednesday of each month was a good cadence for these meetings.
- c. KRFC Website Updates:
  - i. The board discussed updates to the following:
    - 1. Board Roster & Bios
    - 2. Staff Roster
    - 3. Community Advisory Board Roster
    - 4. Public Posting of Board Meeting Dates

### **IV. Next Regular Meeting: Wednesday, April 27, 2022, at noon. Location TBD.**

Respectfully submitted on March 30, 2022.