

KRFC 88.9 FM Radio Fort Collins

BOARD OF DIRECTORS

REGULAR MEETING

November 15, 2021 12:00pm – 1:15 pm

Zoom

DIRECTORS PRESENT: James Yearling, Nathan Bush, Jordan Wiswell, Rob Gray, Riley Phipps, Michelle Deschenes, Lori Feig-Sandoval, Saja Butler

DIRECTORS ABSENT: Fred Jacobs

STAFF AND VOLUNTEERS PRESENT: Jen Parker

PUBLIC PRESENT: None.

The meeting was called to order at 12:05.

No additions to agenda; previous minutes approved.

I. Board of Directors: Administrative Considerations

a. Board Roster & Nomination Process

- i. Nathan and Riley's terms are both up. Nathan and Riley would like to continue their service on the board. The board unanimously voted to keep them both on.
- ii. Jen would like to add a member to the board if we can add an additional board member. Riley shared that the bylaws state that the board will consist of no more than nine board members. We could put it to the membership to add an additional spot to accommodate the addition of a new member.

b. Annual Meeting

- i. The way the bylaws are written, we need to have an annual meeting and get the board slate out in advance. If the board remains the same, Riley doesn't think that a slate needs to be put forward. We do want to add a new member. We can put that forward in the new year. Considering the spread of Covid-19, we should probably forego meeting in person. We can instead plan on meeting in the new year and having a proper event.

II. Finance

a. Financials Review

- i. Finances are looking very good. Everything is streamlined and we're set up for success. We are running a very tight ship to sail farther than we ever have before.
- b. 2022 Budgeting Work & Approval Timeline
 - i. The top line about the new budget: we're being very aggressive about grants and underwriting. The biggest increase we are going to propose is salary increases. We have two different budgets, one anticipates a commitment with one of our major partners, the other does not.

III. Executive Director Updates

- a. Tower Updates
 - i. The delivery of the tower is imminent. We have some fun events lined up to help celebrate the new tower and look forward to rolling those out.
- b. Colorado Gives Day
 - i. We are very excited to announce our first annual Rock 'n' Bowl music and bowling extravaganza for Colorado Gives Day presented by KRFC 88.9 FM Radio Fort Collins, Chippers Entertainment, and Canvas Credit Union, Tuesday, December 7th, 2021. 3 great bands in 3 great locations up and down the front range.
- c. Grants
 - i. Carrie has been doing amazing work identifying, applying to, and acquiring grants. The board acknowledges and appreciates her talent and dedication to the station.
- d. KRFC BlueCircus
 - i. We're planning this event for January 22nd. Save the date for this unique musical experience.
- e. Jen shared updates on the following:
 - i. Radio Vision
 - ii. CBA Award Nominations
 - iii. New Logos
 - iv. Trademarks

IV. Board of Directors Open Discussion & Input

Next Regular Meeting: TBD

Respectfully submitted on November 15, 2021.