

KRFC 88.9 FM Radio Fort Collins
BOARD OF DIRECTORS
REGULAR MEETING
November 30, 2022, 12:00 pm – 1:15 pm
The Music District

DIRECTORS PRESENT: Lori Feig-Sandoval; Rob Gray; Ross Thompson; James Yearling; Riley Phipps; Fred Jacobs; Michelle Deschenes; Nathan Bush (by phone)

DIRECTORS ABSENT: Jordan Wiswell

STAFF AND VOLUNTEERS PRESENT: Jen Parker

PUBLIC PRESENT: Shelley Polansky

The meeting was called to order at 12:05 p.m.

No additions to agenda; previous minutes approved.

I. Welcome & Introductions

- a. Guests: Better Business Bureau Accreditation, Shelley Polansky
 - i. Shelley presented our Better Business Bureau Accreditation and took some photos to commemorate the occasion.

II. Financials

- a. October Financials Review
 - i. The board reviewed the October financials and discussed year-to-date comparisons between 2022 and 2021. Lots to be excited about! We've materially increased our spending and significantly increased our bottom line.
- b. 2023 Budgeting Progress & Updates
 - i. There is a focus on creating new initiatives and partnerships that create new money. The board is excited to support these efforts to create a system of sustainability.

III. Executive Director Updates

- a. Dec. 6th: Colorado Gives Day Elizabeth Hotel Music Experience 11:00 am – 10:00 pm
 - i. The drive is live from 8 through 5 for three days. We're driving everyone to our website. There is a text-to-donate option.
 - ii. Tuesday we have people on air all day promoting the event. A lot of people have told us they are coming and it should be a very successful event.
- b. Partnership Renewals Success

- i. Community partners continue to re-up their engagement with and support of the station. The board is grateful for these ongoing partnerships and community development.
- c. RMCR Group
 - i. KRFC will be hosting the RMCR annual retreat next year. We are planning on a very exciting lineup of events for that.
- d. Programming Updates: Colorado Band of the Day Red Rocks Tribute & More
 - i. We have lots of new programming plans for the new year and are looking forward to rolling them out!
- e. Staffing Updates
 - i. We continue to add new talent to our team and grow our community of local radio supporters.
- f. Board Member Updates
 - i. We have two of our amazing board members rolling off of the board at the end of the year: Jordan Wiswell and Lori Feig-Sandoval. We thank them for their incredible service and dedication to the success of the station. We could not have done what we have without them!

IV. Board of Directors Open Discussion

- a. December Ad Hoc Board Meeting: Budget, 2023 Meeting Dates
 - i. The board discussed potentially meeting in December to discuss the budget. No date or time was determined. The board will continue this discussion offline.
 - ii. Our first meeting in 2023 will be the Annual Member Meeting on February 1st.

V. Upcoming Board of Directors Dates to Note

- a. December 6th: Colorado Gives Day Elizabeth Hotel Music Experience
- b. February 1st: Annual Member Meeting

VI. Next Regular Meeting: TBD

The meeting ended at 1:20 p.m.

Respectfully submitted on November 30th, 2022.